



Wine Hospitality Operations Certificate Pathway



The Wine Hospitality Operations certificate prepares you for supervisory positions in winery tasting rooms. Tasting rooms have emerged as a critical sales channel for local wineries seeking to maximize revenue and creating loyal customers. This Independent Course of Study combines courses from both the Hospitality and Tourism Management (HTM) department and the Wine Studies (VMW) department. You will enjoy a unique opportunity to gain real-life experience in the tasting room and wine club at the Northwest Wine Studies Center at Chemeketa Eola to support the sale of Chemeketa Cellars wines.

(Please note: Fall term VMW classes start TWO WEEKS earlier than the rest of Chemeketa to better align with harvest.)

DEGREE REQUIREMENTS – ANY TERM		
Course #	Title	Credits
WHO280F	Wine Studies Internship	6
	Wine Hospitality Operations Electives*	30
WINEMAKING ELECTIVES		
Course #	Title	Credits
HTM105	Restaurant Operations	4
HTM107	Hospitality Cost Control	4
HTM125	Special Events Planning	4
HTM131	Customer Service	4
HTM138	Foods and Beverages: Gastronomy	4
HTM224	Catering and Banquets	4
VMW101	General Viticulture	3
VMW121	Introduction to Winemaking	3
VMW131	Wine Appreciation	3
VMW132	Wines of the World	3
VMW134	Wines of the Pacific NW	3
<i>*Select 30 credit hours from the electives listed above.</i>		
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